



Kansas Speedway Adds ARCA And Winston West Series To Lineup

November 14, 2000

KANSAS CITY, Kansas - November 14, 2000 - International Speedway Corporation ("ISC") (Nasdaq/NM: ISCA; OTC Bulletin Board: ISCB) today announced that two races have been added to Kansas Speedway's 2001 lineup. The NASCAR Winston West Series and ARCA RE/MAX Series will debut as Kansas Speedway's inaugural events in a double-header scheduled for June 2, 2001.

"We are very pleased with the addition of two more race series to Kansas Speedway's inaugural year," said W. Grant Lynch, Jr., Vice President of International Speedway Corporation and President of Kansas Speedway Corporation. "Our goal is to use the facility often and expose Kansas City to as many forms of motorsports as we possibly can. Designed with the fans in mind, Kansas Speedway has great sight lines and boasts fine views from every seat, making it an ideal venue for a full range of motorsports activities. We believe that fans both old and new will flock to the new Kansas Speedway for a unique and thrilling racing experience."

The NASCAR Winston West Series and ARCA RE/MAX Series offer fans excitement and intrigue equal to the NASCAR Winston Cup Series. Over the past years, NASCAR Winston West Series drivers have included NASCAR Winston Cup Series regulars Derrike Cope, Chad Little and Jerry Nadeau, as well as NASCAR Busch Series, Grand National Division competitors Kevin Harvick and Ron Hornaday. ARCA RE/MAX drivers have included NASCAR Winston Cup Series greats Benny Parsons, Davey Allison, Jeremy Mayfield and Ken Schrader.

International Speedway Corporation is a leading promoter of motorsports activities in the United States, currently promoting more than 100 events annually. The Company owns and/or operates 11 major motorsports facilities, including Daytona International Speedway in Florida (home of the Daytona 500); Talladega Superspeedway in Alabama; Michigan Speedway located outside Detroit, Michigan; California Speedway near Los Angeles, California; Homestead-Miami Speedway in Florida; Phoenix International Raceway in Arizona; Richmond International Raceway in Virginia; Darlington Raceway in South Carolina; North Carolina Speedway in Rockingham, North Carolina; Watkins Glen International in New York, and Nazareth Speedway in Pennsylvania. In addition, the Company is developing a superspeedway in Kansas City, Kansas. Other track interests include the operation of Tucson (Arizona) Raceway Park and an indirect 37.5% interest in Raceway Associates, LLC, which owns the Route 66 Raceway and is developing a superspeedway in the Chicago area.

The Company also owns and operates MRN Radio, the nation's largest independent sports radio network; DAYTONA USA, the "Ultimate Motorsports Attraction" in Daytona Beach, Florida, the official attraction of NASCAR; Americrown Service Corporation, a provider of catering services, food and beverage concessions, and merchandise sales, and Motorsports International, a producer and marketer of motorsports-related merchandise.

Statements made in this release that state the Company's or management's beliefs or expectations and which are not historical facts or which apply prospectively are forward-looking statements. It is important to note that the Company's actual results could differ materially from those contained in or implied by such forward looking statements. Additional information concerning factors that could cause actual results to differ materially from those in the forward looking statements is contained from time to time in the Company's SEC filings including but not limited to the 10-K and subsequent 10-Q's. Copies of those filings are available from the Company and the SEC.

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